

**Contact:**  
Keith Lippert  
Director of Communications  
Keith@TheTrainingAssociates.com  
800-241-8868 Ext. 312

## **The Training Associates CEO Receives Prestigious Lifetime Achievement Award**

*Vic Melfa Recognized by CompTIA for Major Contributions to Global IT Industry*

**Westborough, MA – April 8, 2010** - The Training Associates (TTA), the largest trainer consultant and solutions company, announced that their CEO, Vic Melfa, was the recipient of the first Lifetime Achievement Award from CompTIA (The Computing Technology Industry Association). The award was presented at this year's CompTIA Colloquium event, an exclusive forum for leaders from the IT training industries.

The Lifetime Achievement Award recognizes the career and achievements of individuals whose careers have greatly contributed to the advancement or promotion of the Global IT Industry and who have demonstrated outstanding achievements in their professional lives, personal integrity and stature.

Vic Melfa's career in the IT industry is deeply rooted and spans over five decades. He began his career in senior management for leading emerging technical organizations, where he managed the product and marketing development of many of the original IT technologies. Vic founded several companies including two of the first major computer distributors, and The Training Associates which is now the largest worldwide provider of trainers. He also cofounded both of the leading worldwide distributor and training associations. His substantial efforts have contributed greatly to the growth of technology and training industries. [Click here for more information.](#)

Mr. Melfa said, "I am deeply honored to receive this award. To be recognized by industry peers, whom I have had the honor of collaborating with for many years, is humbling to say the least. I could not have achieved this level of professional accomplishment without being surrounded by great people. This award is also for them and the many IT and learning leaders in our industry who have assisted me in formulating best partnership practices to grow the Global IT Industry."

"Vic Melfa has embodied true entrepreneurial passion throughout his career, founding and actively managing several companies at the forefront of the computer development, distribution and training industries," said Todd Thibodeaux, president and chief executive officer, CompTIA. "He's helped revolutionize and mainstream the IT industry, making it usable and accessible to companies large and small."

### **About CompTIA**

CompTIA is the voice of the world's information technology (IT) industry. Its members are the companies at the forefront of innovation; and the professionals responsible for maximizing the benefits organizations receive from their investments in technology. CompTIA is dedicated to advancing industry growth through its educational programs,

market research, networking events, professional certifications, and public policy advocacy. For more information, please visit [www.comptia.org](http://www.comptia.org).

### **About The Training Associates**

As the largest trainer provider and only company specializing in trainer staffing and consulting, TTA has been trusted since 1994 by all types and sizes of companies worldwide for expert IT and professional business skills instructors.

TTA has over 2,000 trainer consultants on agreement, taught over 500,000 class-days, and, in addition to the many proprietary courses it teaches, offers over 15,000 standard and custom IT & professional business skills courses. As required, it partners with many other training development, technology & classroom providers to ensure clients receive the best learning experience at the greatest possible value. Leading technology partners include Microsoft, IBM, HP, Novell, Oracle, Cisco, SUN, Adobe, & many more. Learn more at [www.thetrainingassociates.com](http://www.thetrainingassociates.com).

**###**